

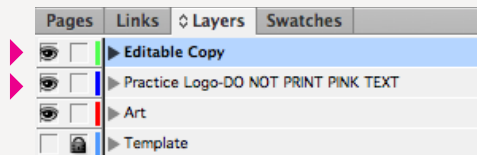
# CUSTOMIZE YOUR NEW QDP MATERIALS

The printed materials that you have received have been designed to include your unique practice information. The sections of the layouts below that are highlighted in **PINK** show the areas that can be updated with your practice information/logo artwork.

Please request the assistance of a graphic designer or the print vendor that will be producing your printed materials. Your designer or printer will need Adobe InDesign software in order to access and make edits to the working files of the layouts. Please provide them with the information you would like them to update the artwork with and the below instructions to make edits.

## Instructions for Printer/Designer

1. Please open the (InDesign File) INDD file (or IDML file for legacy software - located in the packaged brochure folder.
2. Re-link and activate all fonts.
3. The sections outlined in **PINK** are to be updated with the practice information provided by the client. Please make changes only to the *Editable Copy* and *Practice Logo* layers.



4. Change all pink text to Grey or Green to match the design. **No Pink graphics should be printed.**
5. Please provide proof to client for final approval before printing.
6. Save and export PDF to printer specification requirements. Provide files to printer for production.

This sample layout features the QDP logo, a headline 'Stop Worrying About Insurance', and a bar chart comparing private pay costs (up to \$1650/yr) with individual insurance costs (up to \$1000/yr) and QDP plan savings (over \$600/yr). It includes a photo of a family and a pink box for the 'PRACTICE LOGO' with fields for name, address, phone, and website.

This sample layout features the QDP logo, a headline 'Affordable Dentistry for the Whole Family', and a table of dental procedures and prices. It includes a photo of a family and a pink box for 'Pricing' with fields for primary and additional family member fees. A 'Benefits' section lists free initial exam, x-rays, cleanings, whitening, and fluoride treatment for kids. A 'And more....' section highlights 20% savings on all dental procedures.

Procedure	Regular Price	Preferred Pricing for QDP Members
Crown	\$1200	\$960
Implant	\$2400	\$1920
In-office whitening	\$400	\$320
Emergency filling	\$120	\$96

**PINK** = SECTIONS THAT CAN BE UPDATED WITH YOUR INFORMATION

**Find out more about QDP today.**  
Call **1-888-960-1221** or visit **QDPdentist.com**